

Sire of 2006 Houston Champion Steer



MT-HLS

Lead On

197/0

EPDs				
BW	WW	YW	Milk	TMat
.5	13	21	0	6



The next great steer bull

Introductory Special

Buy 20 get 5 free

\$30 per straw

Offer ends

August 31, 2006

- ✓ **Consistent producer of champions.** Lead On bred to 25 cows produced the 2006 Champion steer in Houston. As a purebred Charolais he should sire a higher percentage of sellable steers.
- ✓ **Low birth weight,** actual 78 lbs. with below breed average birth EPD.
- ✓ **"He's the right kind."** Moderation with muscle and look. Lead On is extreme moderate for Charolais, square in his hip design. Neat chested and big hearted.
- ✓ **Sound Structure.** Ideal in his joints with a big foot, athletic in his movement.
- ✓ **Great Investment.** Lead On semen is the best investment you will make in your program this year.

Owned by: H & R Farms, Marion, Texas



MARKETED BY:



Sire Services Division

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